

Downtown Development Authority of Pembroke

DDA/Main Street Board Meeting Agenda

Wednesday, April 3rd, 2024

Pembroke City Hall

12:00 Noon

- **Call to Order:**

- Jordon McCoy

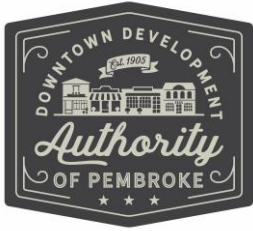
- **Attendance:**

Board Members: Jordon McCoy, Jonathan Mears, Karon Bacon, Don Poythress, Tiffany Zeigler (phone)

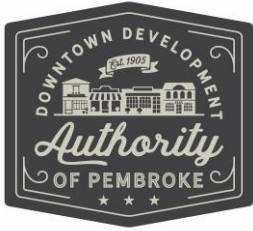
Staff Members: Chris Benson, Fernanda Camacho Hauser

Members of the Public: Ken Copi

- **Approval of Agenda** Jordon McCoy, seconded by Tiffany Zeigler
- **Approval of Minutes** Jonathan Mears, seconded by Don Poythress
- **Public Comment** Ken Copi brought up for discussion exploration of involving the community youth in events citing the Statesboro Mercantile hosting a “Kids Only Pop-Up Market”. Tiffany Zeigler brought up up the ongoing discussions about putting together a Youth Advisory Council through the City of Pembroke.
- **Old Business:**
 - **Annual Easter Egg Hunt** Fernanda Camacho Hauser provided the board with a summary of the Annual Easter Egg Hunt that took place on Saturday, March 30th.
 - **Statesboro Farmer’s Market2Go** Fernanda Camacho Hauser provided the report that the Market2Go Statesboro online farmers market continues to be in its initial growth stages.
 - **Georgia Southern University Student Projects** Fernanda Camacho Hauser provided the board updates on the ongoing Georgia Southern University Student projects involving the Interior Design class and the MPA class. Additionally, the possibility of a research based project with professors.



- **Pembroke Historic District Walking Tour Updates** Fernanda Camacho Hauser provided the update that the tour continues to be on schedule and the first round of Community Information Gathering is to begin this month.
- **New Business:**
 - **2024 Annual Assessment and Designation Report** The board was provided with a copy of the 2024 Georgia Main Street Pembroke Annual Assessment Report. Where focus of area 1 in the Designation Report discusses the lack of a submitted Comprehensive Work Plan based on the Community Transformation Strategies. Fernanda Camacho Hauser will renew efforts to schedule the Comprehensive Work Planning Session.
 - **Dingle Building-** Fernanda Camacho Hauser informed the board of the recommendations from Ethos Preservation to submit the Preliminary Determination of Eligibility for the National Registry of Historic Places for the old Pembroke High School which would allow for ease of grant application without having to actually place the building on the National Parks Services list. This is due to the history of the building as an African American school and the desired outcome to rehabilitate it to serve as a community center and a museum.
 - The board was also informed of the ongoing Interior Design class project for both the Dingle Building and Dubois Square where this semester they will be presenting on April 30th at City Hall what their design recommendations are as well as leaving them here for public feedback. With the following semester being presented the suggested designs. This came at the cost a few hours of staff time in exchange for concepts the city could use for the proposed projects.



- **Preliminary Determination of Eligibility for the National Register of Historic Places**
- **Georgia's Full Story**
- **Summer Events** Fernanda Camacho Hauser presented the board with an updated model for the Whistle Stop Wednesday to bring before Council. This was approved by the board.
 - **Saturday Pembroke History Event** An additional event modeled after the Richmond Hill Zip Code day using the materials gathered for the walking tour for August was discussed.
- **Board Member Training** The topic of board member training was discussed, Fernanda Camacho Hauser will continue to look for training opportunities for new and existing board members.
- **Adjourn**
 - The topics of the re-development of the Old Baseball field was discussed with the board as well as the role of the DDA and City of Pembroke in that process. Board members were informed of the pseudo-governmental nature of the board they serve which discourages the use of any information they might learn during their service on the board for personal or financial gain.
 - Downtown Murals were discussed and information will be shared with the Board Members with examples for restoring ghost signs and "Welcome" signs.
 - Jordon McCoy called for the meeting to adjourn, Don Poythress seconded